



Welcome Reception, Tuesday May 11th 2010

Welcome Reception

In an informal setting, meet the Passageways team as well as your peers from other organizations. Meet, greet, network and start collaborating!

General Session Wednesday May 12th 2010

Opening Keynote

Mark C. Meyer, J.D. is the CEO of the Filene Research Institute, a consumer finance, academic based, think tank headquartered in Madison, Wisconsin. An internationally recognized expert, Mark's opinion and research has been cited in dozens of publications including the *Wall Street Journal*, and he has contributed to *National Public Radio*. He has lectured to hundreds of audiences across North America, Asia, and Europe. He has served as an advisor to the U.S. Department of the Treasury. Mark has authored market-leading reports on innovation, consumer behavior, and financial services needs of young adults.

Passageways Today and Tomorrow

Highlighting Passageways accomplishments and sharing the vision for the Company's future.

Panel Discussion on Business Collaboration

Through an informative panel discussion by industry experts, join us to learn about current and anticipated trends on business collaboration and their impact on business culture and processes.

Relevance of Social media in the Workplace

Join us in a session to analyze the importance and value of social media in the workplace and how it has vastly impacted the global business world.

New Product Introductions

Revealing what has been brewing in the Passageways Think Tank. Exciting new innovations in Passageways Portal Technology!

Best Practice Presentations are back!

- I) **Best use of Portal to Streamline Processes**
- II) **Best Implementation**
- III) **Best New Portal Development Project**

Entertainment

Every year Passageways provides a unique entertainment experience! See our website and PowWow communications for

Best Practices Awards Ceremony

This Ceremony recognizes those customers who were voted by their peers as having the very best of the Best Practices.

Break-Out Sessions Thursday May 13th 2010

Developer/Technical Sessions

Portal APIs, Libraries, Web Services & JQuery

Who should attend: Software Developers (ASP.NET, C#)

Overview of all the libraries available to developers when programming against the portal framework. This includes programming client-side javascript using the new JQuery and JQuery UI libraries, server-side APIs to access databases, obtain user information, and add to user feeds and alerts. The new external APIs used for applications running outside the portal that want to integrate with the portal through the new set of web services will be outlined and demonstrated as well.

Web Controls for Developers

Who should attend: Software Developers (ASP.NET, C#)

Introduction to the many new web controls developers can take advantage of to bring improved consistency to their modules and also develop business applications faster. Some of the controls to be covered include the new JQuery-based Portal DateTime picker, Page Header, Toolbar, Portal Grid, Tabs, User Link, User Picture, and more! Examples of how to use each control will be demonstrated.

Extending Existing Modules

Who should attend: Software Developers (ASP.NET, C#)

A series of demonstrations will demonstrate several new ways of extending modules including using Portal events, Provider interfaces, and more. Some examples include building a data provider for the Dashboards module to show Gauges from your own custom data sources, and custom form fields in the Form Designer Module.

Designing and Writing Reports in the Portal

Who should attend: Software Developers (ASP.NET, C#)

Demonstrations of the reporting functionality and examples of different reports that can be built in the portal. Also covered will be how to control permissions to reports and what information can be accessed in the portal and modules for reporting.

Introduction to HTML and SQL Server

Who should attend: IT Managers, Portal Administrators, Content Managers

Overview of HTML tags commonly used in the portal and on the Internet. Useful HTML tags to understand and basics of CSS. Explanation of SQL Server concepts and how-to's including permissions, database management, backing up databases, restoring databases, basic query operations.

Portal Roundtable

Who should attend: Open to all Portal Fanatics!

A constructive, open format in which to voice your thoughts on a variety of topics related to the Passageways Products.

Business Sessions

Building Action Learning into your Corporate Culture

Who should attend: IT Managers, Human Resource Professionals, Managers, Training Managers.

Action Learning is an approach to training that emphasizes learning happening during the action, rather than using a formal training process before the event. Building Action Learning into your corporate culture will be required in the new economy. Organizations that are going to stay competitive must learn how to adapt and change. During the session, you will learn how to weave Action Learning into your organization's culture.

Effective Governance using Board Portals

Who should attend: IT Managers, Senior Managers, Board / Committee Members, Corporate Secretaries, Legal Counsels, Compliance and Risk Managers.

Explore the opportunities and challenges in implementing an online governance solution. Gain practical insight on the benefits of a Board Portal and learn effective strategies for overcoming objections from Directors and Executives.

Leveraging Social Media Tools for Internal and External Communications

Who should attend: IT Managers, Marketing Managers, Human Resource Managers, Communication Specialists, Senior Managers, Training Managers, and Compliance Managers.

Social media tools like Facebook, Twitter and YouTube can dramatically changed the effectiveness of your marketing messages. Learn how to build a sustainable and strategic approach to using social media tools to communicate with your customer base and internal staff alike.

Tackling New Due Diligence and Compliance Needs

Who should attend: Compliance and Risk Managers, Internal Audit Staff, Accounting, IT and HR professionals.

Join us for an insightful session on the new and evolving trends in due diligence and compliance fulfillment. Learn about a practical approach to managing effective vendor management while meeting your examiner's requirements.

Unique Ways to use Portal Resources

Who should attend: IT Managers, Human Resources, Marketing Managers, Operations and Retail Managers, Portal Fanatics.

Sharing tips on ways of utilizing your Portal resources to improve business processes. Learn creative ways to apply the Portal to current business practices. Approaching problems from a “Portal First” perspective.

Effective Strategies for Keeping your Portal Content Fresh and Captivating

Who should attend: IT Managers, Human Resources, Marketing Managers, Operations and Retail Managers, Portal Fanatics.

Is your portal content fresh and captivating? Current, fresh content can mean the difference between success and failure with not only customer interactions but ongoing user acceptance as well. Learn how other customers have managed their content in order to keep end users returning to the Portal over and over again.

The Importance of establishing your Portal’s Personality

Who should attend: IT Managers, Human Resources, Marketing Managers, and Portal Fanatics.

Without a unique personality your Portal is just one more tool in the multitude business resources. Learn how to differentiate your Portal by creating a unique “personality” that your end users will immediately identify as new age business essential

Building Industry-wide Communities: Power, Passion, and Processes

Who should attend: Senior Managers, IT Managers, Human Resources, Marketing Managers, Operations Managers and Portal Fanatics.

Online communities are how the world collaborates in this age. Learn about the importance communities, and how Web 2.0 is changing the face of collaboration.

“How To” Lounge

Who should attend: Any attendee, any time, all day! A must for Portal Fanatics!

In a casual atmosphere attendees will be able to ask questions of Passageways Staff and get “hands on” assistance on live Portals.

- Thinking about a new product? See it live and test it yourself!
- Have a training question? Have a Passageways employee walk you through it!
- Want to meet the Passageways team? Find them here!

Certification Program, Friday May 14th 2010

Portal Administrator Certification

Who should attend: Any current or future portal user, any current and future portal administrator

This certification covers the skills that are needed for effective setup and administration of version 4.0 of the portal framework. The critical portal administration tools are explored to ensure a full understanding of effective portal administration.

Topics: Tool Security, Module Administration, Portal Framework Settings, Configure the User Interface, Layout Configuration, Theme Permissions, Role Management, Workgroup Management, User Management, Profile Fields, Log Files, Reports, System Summary

Employee Portal Suite Certification

Who should attend: Any current or future portal user

This certification covers all the utilities that the version 4.0 Portal offers. This certification ensures that the user understands the use and importance of many of the core islands within the Portal Framework.

Topics: Create a workgroup with multiple pages, Put Islands on Page based on page name, Using Islands; create an Announcement, Calendar item, Discussion, Photo Album with photos from network drive, create and take poll and show results, reserve an item, iView, List of Links, Rich Text, display user profile, format voice your concerns